Volkswagen Beetle

1969 Volkswagen Beetle 1500 (Type 1)

THIS CAR

Paint	Vivid blue · Gloss
Interior	#1D90A5 · Cloth / Fabric

PRODUCTION

Years produced	1968–1970
Units made	Approx. 1,076,897 (1969 total production)
Where built	Wolfsburg, Germany
Body styles	2-door Coupe

ENGINE

Engine	Air-cooled, 4-stroke, Boxer
Displacement	1,493 cc
Cylinders	4
Valves	8 (2 per cylinder, OHV)
Aspiration	Naturally aspirated (Solex 30 PICT-2)
Power	44 bhp (45 PS) @ 4,000 rpm
Torque	74 lb ft (100 Nm) @ 2,000 rpm
Fuel	Petrol

DRIVETRAIN & PERFORMANCE

Gearbox	4-speed manual
Wheel drive	Rear-wheel drive
Layout	Rear-engine, rear-wheel drive
Top speed	78 mph (125 km/h)
0–62 mph	23.0 seconds
0–60 mph	22.5 seconds
¼ mile	22.1 seconds

Economy (combined)	**31 mpg (9.1 L/100km)**
CO_2	Not published

CHASSIS & DIMENSIONS

Brakes — front	**Discs**
Brakes — rear	**Drums**
Wheels	**15-inch steel**
Tyres	**155 SR 15**
Suspension	**Torsion bars with trailing arms**
Kerb weight	**840 kg**
Drag coefficient (Cd)	**0.48 Cd**
Length	**4,070 mm**
Width	**1,540 mm**
Height	**1,500 mm**
Wheelbase	**2,400 mm**

PRICING

Values as at 2 November 2026

Price new (£)	**£769 (1969)**
Price new ($)	**$1,799 (1969)**
Estimated value now (£)	**£10,000 – £18,000**
Estimated value now ($)	**$12,000 – $22,000**
Value basis	**UK dealer listings and 2026 auction results**



Estimated value at 2 November 2026 · grey = value range

+1721% above new

1969 models featured the improved IRS rear suspension.

Figures are manufacturer or published data and may vary by market and model year. Values are estimates.
Ref VOL-BEETLE-BLU-BLU-FL-261102-170932 · Carbonography Studio Edition