BMW 3 Series

1998 BMW 3 Series 328i Sport Convertible (E36)

THIS CAR

Paint	Titanium Silver (354) · Metallic
Interior	Black Montana leather · Full Leather

PRODUCTION

Years produced	1995–1999
Units made	approx. 50,000 (all 328i Convertibles)
Where built	Regensburg, Germany
Body styles	2-door convertible

ENGINE

Engine	BMW M52B28
Displacement	2,793 cc
Cylinders	6
Valves	24
Aspiration	Naturally aspirated
Power	190 bhp (193 PS) @ 5,300 rpm
Torque	207 lb ft (280 Nm) @ 3,950 rpm
Fuel	Petrol

DRIVETRAIN & PERFORMANCE

Gearbox	5-speed manual
Wheel drive	Rear-wheel drive
Layout	Front-engine, rear-wheel-drive
Top speed	143 mph (230 km/h)
0–62 mph	7.7 seconds
0–60 mph	7.3 seconds
¼ mile	15.5 seconds

Economy (combined)	**30.4 mpg (9.3 L/100 km)**
CO_2	**221 g/km**

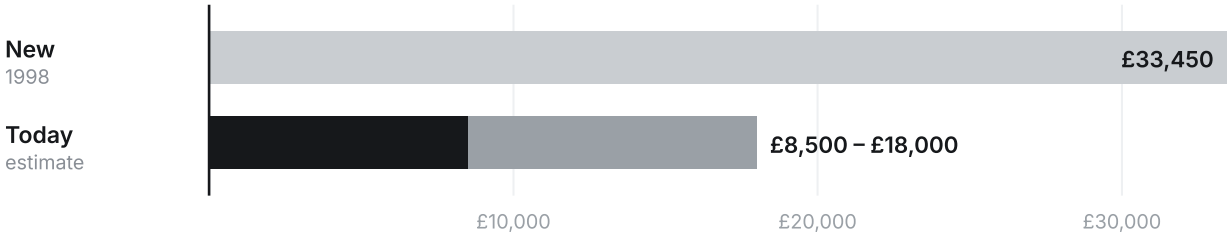
CHASSIS & DIMENSIONS

Brakes — front	**286 mm ventilated discs**
Brakes — rear	**276 mm ventilated discs**
Wheels	**17-inch BBS RC041/042 alloy wheels**
Tyres	**225/45 R17 (F), 245/40 R17 (R)**
Suspension	**M Sport suspension (lowered)**
Kerb weight	**1,505 kg**
Drag coefficient (Cd)	**0.35 Cd**
Length	**4,433 mm**
Width	**1,710 mm**
Height	**1,348 mm**
Wheelbase	**2,700 mm**

PRICING

Values as at 4 November 2026

Price new (£)	**£33,450 (1998)**
Price new ($)	**$41,500 (1998)**
Estimated value now (£)	**£8,500 – £18,000**
Estimated value now ($)	**$12,000 – $22,000**
Value basis	**UK dealer listings and 2026 auctions**



Estimated value at 4 November 2026 · grey = value range

-60% below new

The Sport trim added the M-Tech body kit and suspension.

Sources: wikipedia.org · motrs.au.

Figures are manufacturer or published data and may vary by market and model year. Values are estimates.

Ref BMW-3SERIE-TTNSLV-BLKMNT-FL-261104-144153 · Carbonography Studio Edition